**Campaign title**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How effective do you think this campaign would be in raising awareness of the health issue with the target audience? (tick one box)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Not at all effective** | **Slightly effective** | **Moderately effective** | **Effective** | **Very effective** |
|  |  |  |  |  |